

PROSPECTUS

BBCEO

Modular Theological Platform



EQUIPPING KINGDOM LEADERS & PRACTITIONERS



Presented by:

BEULA PARK ACADEMY

STATEMENT OF FAITH

We believe that the whole Bible (both Old and New Testament, is the inspired and attenuative Word of God, and as such it is the rule for faith and life. To the Christian Believers the Holy Scriptures are the guideline for belief and living.

We believe there is only one God, Creator of Heaven, and earth and all of creation, The Eternal God, eternally existent as God the Father, God the Son and God the Holy Spirit.

We confess that Jesus, the Son of God, is truly God. He was conceived by the Holy spirit and born of the virgin. He suffered under Pontius Pilate, was crucified, died, and was buried.

We believe in the bodily resurrection of our Lord Jesus Christ. On the third day He rose again, ascended into heaven, and is seated at the right hand of the Father.

We believe that all men are sinful and lost apart from faith in the saving grace of our Lord Jesus Christ.

We believe in the Holy Spirit, the baptism in the Holy Spirit and all the gifts of the Holy Spirit that is given for the edifying and perfecting of the saints.

We believe in the Second Coming of Jesus Christ the resurrection of the body, the living and the dead, eternal salvation, the establishing of new heavens and earth.

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VISION SHARING

Excitement is in the air! A warm welcome to all the new students that will enroll on the ministerial development platform called BB-CEO, as released by Beula Park Academy.

At the same time, we want to thank all those students that have been with us these past few years in helping us pioneer and build this new platform.

Although we experienced many challenges during this 'building process', we have been favored by God to make tremendous progress in student enrollment, material development and the development of the digital platforms. (The Learning Management System and CRM Management System.)

Through the BB-CEO Program, we will significantly contribute to needs-based training, equipment, and development of individuals according to Church Leadership requirements as well as personal ministry levels to achieve their calling and designation.

There is indeed a mega shift, where the focus is not only on the religious professional, but also on the empowerment of that used to be called the "laity".

This assignment cannot be easily outsourced, but the church, the Body of Christ, the five-fold ministries (the dome ministries), must take up its responsibility in equipping the saints for the work of the ministry. In the words of John 4:23, "yet a time is coming and has now come when true followers and worshipers will worship in Spirit and in Truth." While darkness covers the earth, the Ambassadors of God's Kingdom must arise, show forth and reflect the radiance of an unshakable Kingdom. It is time for the coronation of the Royal Priesthood.

I also want to express my deepest gratitude towards the digital platform developers (Moodle/CRM), the registrar and administrators, program developers that have been freely giving their time and expertise to assist us in making this dream come true. Without you, we could not make it. I thank those that are still with us and helping us move forward.

We also want to welcome in our midst, Dr. Cliff Ferguson who has been actively part of this household for many years, but has now granted his service to act as program coordinator and developer to ensure a sound and quality product. He will be assisted by current developers and others still to join us.

May God Bless You

Dr Nico Landman
Chancellor : Beula Park Academy



VISION SHARING

Progressive Adjustments

As we are still in the progressive building process, it is inevitable that certain changes have to be made for better outcomes.

At **Year 1** (The foundational level), not only the content but also the objective of the 25 Modules will be increased to ensure that continuous development will be founded on a solid foundation in the words of Ephesians 2:20 – the foundation of the Apostles and the Prophets with Jesus Christ as the Corner Stone.

On **Year 2** the biggest change is that we will only focus on 10 Modules, elevated from the 25 Foundational Level 1 Modules to a higher level that will align with the NQF level 4/5 matrixes.

While the focus at **Year 3** will primarily be on the development of practical skills z modules over 6 – 12 months, it will eventually end up in the workplace or marketplace where continuous professional or ministerial development will take place.

That is what the BB-CEO platform is all about. You are all familiar with the acronym CEO: Chief Executive Officer. We consider everyone who is born into the Kingdom of God, as a kingdom ambassador, a soldier of the cross - as one who is called with an assignment.

*Pass through, pass through the gates!
Prepare the way for the people.
Build up, build up the highway!
Remove the stones.
Raise a banner for the nations.
The Lord has made a proclamation
to the ends of the earth: say to daughter Zion,
see, your Savior comes!
See, His reward is with Him.*

GENERAL INFORMATION

ORGANIZATION and ADMINISTRATION



Ps Francois Strydom
Registrar



Dr Cliff Ferguson
Vice-Chancellor



Nadia Landman
HOST: CRM (ZOH0)



Mrs Mimi Landman
Administrator



Ps Johnathan Naicker
Administrator



Ps Helena Bauscher
Administrator

GENERAL INFORMATION

A MODULAR PROGRAMME BASED ON 12 MODULES

We offer two concentrations in the BB-CEO Programme:

Firstly: The acronym “**CEO**” presents the three main lanes of the program - CALLING, EQUIPPING and ORGANIZATION.

Secondly: The acronym “**BB**” is about BIBLE and BELIEF Systems. Any corporate body or organization has a constitution, a belief system, policies and procedures.

As a trans-cultural, trans-denominational programme, the content is quite common to the Christian doctrine and belief systems in general with specific emphasis on the Pentecostal/Charismatic tradition and perspective.

DIGITAL PLATFORM

The programme is registered on a digital platform (A Web-based Learning Management System (LMS)). Once a student is registered a password is released for access to the LMS learning platform. All the necessary resources, material, study guides etc. that apply to the different programmes are available there,

A STRUCTURED PROGRAMME, ACCREDITATION & ORDINATION

BB-CEO Programmes are not available as NQF qualifications. According to the prospectus and other media platforms of vision sharing, the emphasis is on designation instead of qualification. It is a structured modular platform with indefinite development possibilities that aligns, but is not restricted to the “matrixes” or “outcomes” of any NQF Level of qualification.

Beula Park Academy is not a denomination and does not ordain candidates to the Christian Ministry. The prerequisites for ordination vary among denominations. Ordination opportunities are available at Kingdom Visionary Network Ministries. Please consult www.beulapark.co.za

TARGET AUDIENCE

The Corporate Church, Pastors, Leaders, Laymen and every Church member, or as it is referred to in academic and professional terms - Religious Practitioners

REQUIREMENTS

No official scholastic or academic qualification is required however, school programmes and commitments should be considered when scholars enrol in the BB-CEO programme.

MODULAR THEOLOGICAL PROGRAM BASED ON 25 FUNDAMENTAL MODULES

CALLING / CHURCH	BIBLICAL STUDIES	BELIEF SYSTEMS	EQUIPPING	ORGANIZATION
1 CALLING	6 INTRO TO THE BIBLE	11 INTRO TO BELIEF SYSTEMS	16 EQUIPPING INTRO TO EQUIPPING	21 INTRO TO ORGANIZATION
2 CHRISTIAN LEADERSHIP	7 BIBLICAL SURVEY	12 GOD / CREATION	17 PREACHING & SERVICES	22 ORGANIZATION
3 ECCLESIOLOGY	8 OLD TESTAMENT	13 CHRISTOLOGY: JESUS	18 PASTORAL CARE	23 CHURCH ADMINISTRATION
4 CHURCH GROWTH	9 NEW TESTAMENT	14 HOLY SPIRIT	19 COUNSELLING	24 FINANCES
5 MESSAGE OF THE KINGDOM	10 BIBLICAL INTERPRETATION	15 ETERNITY	20 EVANGELISM & MISSION	25 CHURCH PLANTING

BBCEO Modular Theological Programme based on 25 Foundational Modules from which 10 Modules develop to a higher Year (Year 2) and 3 Modules to the next Year (Year 3)

YEAR 1 FUNDAMENTAL	YEAR 2 ADVANCED	YEAR 3 PRAXIS	YEAR 4 MARKETPLACE
Module 1			Working in the Marketplace Continuous Professional Development
Module 2	Module 1		
Module 3	Module 2		
Module 4	Module 3		
Module 5	Module 4	Module 1	
Module 6			
Module 7			
Module 8	Module 5		
Module 9	Module 6		
Module 10			
Module 11			
Module 12			
Module 13	Module 7		
Module 14	Module 8		
Module 15			
Module 16			
Module 17			
Module 18	Module 9		
Module 19	Module 10		
Module 20		Module 2	
Module 21			
Module 22			
Module 23			
Module 24			
Module 25		Module 3	

YEAR 1: Fundamental Knowledge



MAIN PURPOSE:

Welcome to the exhilarating start of your Ministry studies with the BBCEO program! This marks a significant and exciting step in laying the foundation for your journey. The knowledge you'll acquire at this initial year is not just a starting point; it's the bedrock upon which your entire BBCEO program will be built. Get ready to be inspired, challenged, and equipped with the essential insights that will shape your understanding and application as you progress through the program. This is not just a course; it's the beginning of a transformative adventure in Ministry studies. Embrace this great step with enthusiasm and anticipation for the impactful journey ahead!

CONTENT:

In this 12-month phase, you will be immersed in the exploration of 25 fundamental "knowledge" modules, including certain practical skills modules. These modules are thoughtfully organised into five distinct lanes or programmes under the banner of BB CEO – refer to page 5 of the prospectus for further details.

Get ready to infuse your journey with energy! On this level, you'll dive into dynamic Practical Skills modules, featuring exciting hands-on experiences like preparing for services, crafting compelling sermons, and engaging in impactful outreaches. This is your chance to not just learn but actively apply these essential skills, making every moment of your journey electrifying and purposeful.

Embrace the thrill of honing practical abilities that will set you apart in the realm of ministry!

OUTCOMES:

The outcomes of Year 1 will primarily align with the matrixes at NQF Level 2

MODULAR SEQUENCE:

The 25 modules will be presented in a certain sequence to emphasize the focus of Year 1.

PURPOSE:

That is to have a thorough understanding of all the Fundamental and Essential Knowledge that apply to each modular block, but also to have every module and block integrated into a holistic view Also known as the 'BIRD'S EYE' view or "BIGGER PICTURE".

Continues...

YEAR 1: Fundamental Knowledge

Continues...



The sequence of the modules in their respective lanes (5 modules per lane) starting with Lane C – Calling and Church

1	LANE C	CALLING & CHURCH	MODULES 1-5
2	LANE B1	BIBLICAL STUDIES	MODULES 6-10
3	LANE B2	BELIEF SYSTEMS	MODULES 11-15
4	LANE E	EQUIPMENT	MODULES 16-20
5	LANE O	ORGANIZATION	MODULES 21-25

SUPPORT GROUPS (TRIBE)

Participants are urged to create or join smaller groups, referred to as tribes, providing mutual support throughout Year 1 under the guidance of an appointed tribe leader (facilitator).

ENTRY REQUIREMENTS:

- No official school or academic qualifications are required.
- Prospective students (still attending school) who wish to register should consider the demands of their current study program.

PREREQUISITE

Successfully finishing Year 1 Program is a mandatory requirement to progress to Years 2, 3, and 4 within the BBCEO Program.

DURATION:

- 12 Months - Participants who are not able to complete within 12 months may continue until completion but not exceed 24 months. Recommended minimum duration - 12 months - This will allow participants to relate thoroughly to the content of the modules and adopt the knowledge with great effect for application purposes.

RECOGNITION:

- A certificate of acknowledgment/recognition will be issued upon completion of Year 1.

YEAR 2: ADVANCED Knowledge



MAIN PURPOSE:

Embark on an empowering journey in Year 2, where you'll step into the role of a CEO in the Kingdom! This transformative experience equips participants with the essential skills, knowledge, and attitude needed to operate as a dynamic Religious Practitioner, dedicated to ministering to the body of Christ.

Get ready to take your leadership and ministry capabilities to new heights, as Year 2 opens doors to a realm of impactful service and leadership within the Kingdom.

Join us in shaping not just careers, but influential roles in the spiritual landscape.

CONTENT:

At Year 2, running over 12 months, 10 Knowledge Modules of the 25 Modules on the Foundational platform Year 1 from the 5 lanes will be developed to a higher level. It will involve a deeper level of equipment in required skills, knowledge, and attitude as a Kingdom leader and Practitioner. Assignments in various forms need to be submitted.

OUTCOME:

The outcomes of Year 2 will primarily align with the matrixes at NQF Level 4/5/6

MODULAR SEQUENCE:

The 10 modules will be presented in a certain sequence in their respective lane starting with Lane C – Calling and Church as explained in the following diagram.

CALLING / CHURCH	BIBLICAL STUDIES	BELIEF SYSTEMS	EQUIPPING
MODULE 1 Christian Leadership	MODULE 5 Old Testament	MODULE 7 Christology Jesus, Son of God	MODULE 9 Ecclesiology: Pastoral Care
MODULE 2 The Church History in the African Context	MODULE 6 New Testament	MODULE 8 Pneumatology	MODULE 10 Counselling
MODULE 3 Church Growth			
MODULE 4 Message of the Kingdom			

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YEAR 2: ADVANCED Knowledge

Continues...



Embark on a transformative journey through our modular sequence beginning at C2 – Christian Leadership. The sequence unfolds on a month-by-month basis as you complete a module and move onto the next. This carefully curated sequence ensures a comprehensive exploration of diverse topics, promoting a well-rounded understanding of Calling, Church History, Biblical Studies, Counselling and Equipping for Christian Leadership. Dive into each module at your own pace and witness the unfolding of a rich and purposeful learning journey.

ENTRY REQUIREMENTS:

- Access to Year 2 will only be granted to learners who have completed Year 1.

SUPPORT GROUP (TRIBE):

- Participants are encouraged to form or join smaller groups (tribes) that offer mutual support during the duration of Year 2 under the leadership of a tribe leader (facilitator).

DURATION:

- 12 Months - Participants who are not able to complete within 12 months may continue until completion but not exceed 24 months.
- Recommended minimum duration - 12 months - This will allow participants to relate thoroughly to the modular content and adopt the knowledge with great effect for application purposes.

RECOGNITION:

- A certificate of acknowledgment/recognition will be issued upon completion of Year 2.

YEAR 3: Practical assignments projects (Praxis of the Church)



MAIN PURPOSE:

Get ready to be thrilled on this advanced level as participants delve into the exciting realm of ministry practice! Here, you'll not only gain deeper knowledge but also acquire essential ministry skills through hands-on, practical application. It's the perfect opportunity to bring theory to life, immersing yourself in the exhilarating journey of applying what you've learned in real-world ministry scenarios. Embrace the excitement of honing your skills and knowledge through dynamic and engaging experiences that will truly set you apart in the world of ministry.

CONTENTS:

In Year 3, we build upon the foundational platform through a structured and modular approach to development. Participants at this stage will undergo a transformative journey marked by enhanced spiritual growth in their relationship with the Lord, a deeper understanding of the Bible, and the acquisition of vital ministry skills. At the heart of Year 3 is the application of the principle of experiential learning, fostering engagement and understanding through hands-on experiences. Participants will immerse themselves in a "learn by doing" approach, reflecting on their experiences to deepen their comprehension. This level provides a platform for participants to showcase and reflect upon their understanding and internalisation of module contents across different levels. The emphasis shifts towards practical application, making this stage a pivotal point in the journey. Denominations may find Year 3 particularly suitable for involving students in local internships, offering them valuable opportunities to apply their knowledge and skills in real-world ministry contexts.

OUTCOME:

Building caring relationships in a small faith community (cell groups, interest groups, peer groups, etc) by responding to the spiritual and physical needs of the members and community at large.

MODULES AND CONTENT:

1. Building a faith community (Interest groups)

Building Christian interest and prayer groups as a project involves several key tenets that encompass both organizational and spiritual aspects. These activities will be accompanied by a project plan and numerous progress reports throughout the timeline.

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YEAR 3: Practical assignments projects (Praxis of the Church)



Continues...

- a. Nurture fellowship amongst members.*
- b. Lead the faith community to live according to Christian values.*
- c. Identify and develop different ministerial gifting amongst members.*
- d. Interact with groups and individuals to facilitate spiritual growth.*
- e. Lead the faith community through visionary leadership.*

2. Outreach projects (Community outreach)

Building practical Outreach Church Projects that encompass Gospel outreach, worship, and giving to the poor involves several key tenets that blend evangelism with compassionate community engagement. These activities will be accompanied by a project plan and numerous progress reports throughout the timeline.

- a. Plan and execute outreach programs to share the gospel of the Kingdom.*

3. Mission Project (Community building)

Designing a practical Mission Project for community building that integrates aspects of Economy, Nature, Leadership, and Christ. These activities will be accompanied by a project plan and numerous progress reports throughout the timeline..

- a. Plan and execute mission programs/projects to deal with socio-economic and other relevant needs in the broader community.*

ENTRY REQUIREMENTS:

- Access to Year 3 will only be granted to learners who have completed Year 2.

DURATION:

- 6 Months - Participants who are not able to complete within 6 months may continue until completion but not exceed 12 months.

RECOGNITION:

- A certificate of acknowledgment/recognition will be issued upon completion of Year 3.

YEAR 4: Working in the Marketplace ***Continuous Professional Development***



MAIN PURPOSE:

Crafting a Pentecostal Marketplace Ministry for the 21st century is a visionary endeavor that seamlessly blends Pentecostal values with cutting-edge approaches. This innovative design aims to not only engage but also serve and profoundly impact the dynamic landscape of the contemporary marketplace. Join us as we create a transformative space where Pentecostal principles meet the challenges and opportunities of the modern era, shaping a vibrant and relevant ministry for the 21st century.

CONTENT:

Participants will not undergo prescribed modules, as the emphasis at this Level is on actively engaging individuals in practical ministry rather than theoretical training. Our goal is to support participants in their pursuit of further professional and ministerial development, thereby enhancing Continuous Professional Development.

OUTCOME:

While each workplace or marketplace may have its specific statutory requirements regarding full-time ministry or continuous ministerial and professional development, Beula Park Academy is dedicated to supporting participants. We assure you that, in addition to other essential forms of support, we will provide clear directives and guidance in various ways to ensure the achievement of continuous growth and development.

Beula Park Academy CRM management system

Ensuring the active participation of church leaders in ongoing ministerial development programs and maintaining their profiles on a trustworthy management system pose significant challenges in the Church setting. Beula Park Academy is committed to offering guidance and aid to all individuals engaged in Continuous Professional Development (CPD) initiatives.

Through the CRM Human Resource Management System, we facilitate the recording of CPD activities and capture essential profile evidence for each participant. This ensures that their professional development is documented on a credible management system, allowing for future reference and verification.

Beula Park Academy is also in the final stages with the registration of an independent National approved professional body that will also ensure better quality control which in turn will provide more substantial outcomes to the professional and ministerial development (CPD) of each candidate.

SHORT COURSES

The following short courses will be running as supportive lanes on a Web-based Learning Management System (LMS) in the modular development of the BB-CEO Programme accompanied by different seminars which will be presented during the course of any given year.

- **Evangelism and outreach programmes**
- **Mission work and social development**
- **Life Coaching**
- **Mentorship**
- **Counselling**
- **Church Growth**
- **Church Planting**
- **Basic Hebrew**
- **Praise & Worship**
- **Children's Ministry**
- **Youth Ministry**
- **Entrepreneurship and small business development**
- **Leadership development**
- **Houses of Prayer**
- **Families**

NOTE:

Dates and costs of short courses will be communicated in advance

APPLICATIONS & REGISTRATION

REGISTRATION DATES:

New candidates may register at any time during the year. Registrations will however be closed on 30 November

APPLICATION PROCEDURES:

- Candidates must first read this prospectus before applying to make an informed decision. Completion and submission of the application form implies that you are conversant with the content of the prospectus.
- Candidates will only be allowed to register for one Year at a time.
- All applications will be online registrations on our website: www.beulapark.co.za Select *Beula Park Academy* under "Divisions" and carefully follow the instructions on the website and application form.
- After submission of the application, you will receive an email of confirmation from Beula Park Academy with further information and instructions.

Fees and Pricing

	Year 1	Year 2	Year 3
Total course fees (Registration Excluded)	R2400	R3200	R1500
Registration Fee	R200	R200	R200

PAYMENT STRUCTURE / FRAMEWORK

Beula Park Payment options: (After payment of registration fees)

You will be able to select your pay plan method during the online registration process. See further instructions on our website: www.beulapark.co.za Select *Beula Park Academy* under "Divisions" and select the required option.

At Beula Park Academy, we ensure a seamless and efficient enrolment process by requiring all course and program fees **to be paid upfront**. To accommodate our students' diverse financial needs, we offer a variety of easy and secure online payment methods. Additionally, for those who prefer spreading the cost over time, we provide financing options through our partnerships with Mobicred and RCS, enabling students to finance their courses over several months.

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Option 1: Once-off Payments: Payfast: (Direct Payfast payment to Beulapark Academy)

Beula Park Academy offers quick, safe, and secure online transactions, including:

•*Card Payments*

Beula Park Academy accepts Visa, Mastercard and American Express.

•*Instant EFT*

Instant EFT allows you to access Internet banking and get instantly verified.

This feature is available for all banks, including FNB, ABSA, Standard Bank, Nedbank, Tyme Bank, African Bank, Bidvest.

•*QR Code Payments*

Beula Park Academy accepts SnapScan, Zapper and Scan to Pay.

•*Apple Pay*

Beula Park Academy offers secure payments using your Apple Device.

•*Samsung Pay*

Beula Park Academy offers secure payments using your Samsung Galaxy device.

•*Capitec Pay*

Beula Park offers a fast and secure payment option for customers who use Capitec Bank.

Option 2: Need to pay off your course: Mobicred

Beula Park now offers a safe and convenient option to get access to your desired courses and programs and pay them off over a selected period. Mobicred is a simple and convenient revolving credit facility that allows you to safely shop online with more than 4,000 online stores in South Africa. Your Mobicred account allows you to make one single monthly payment for all of your online spending.

Mobicred works in a similar fashion to retail store credit: only online. Unlike most credit cards, Mobicred charges interest rates comparable to credit card providers and only levies monthly fees while the account is used. See www.mobicred.co.za to open your account.

RCS Store Cards

Customers can pay for their courses and programmes online through affordable and flexible payment terms using their RCS Store Card.

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www.beulapark.co.za/academy/
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(Registrations and Payments)



