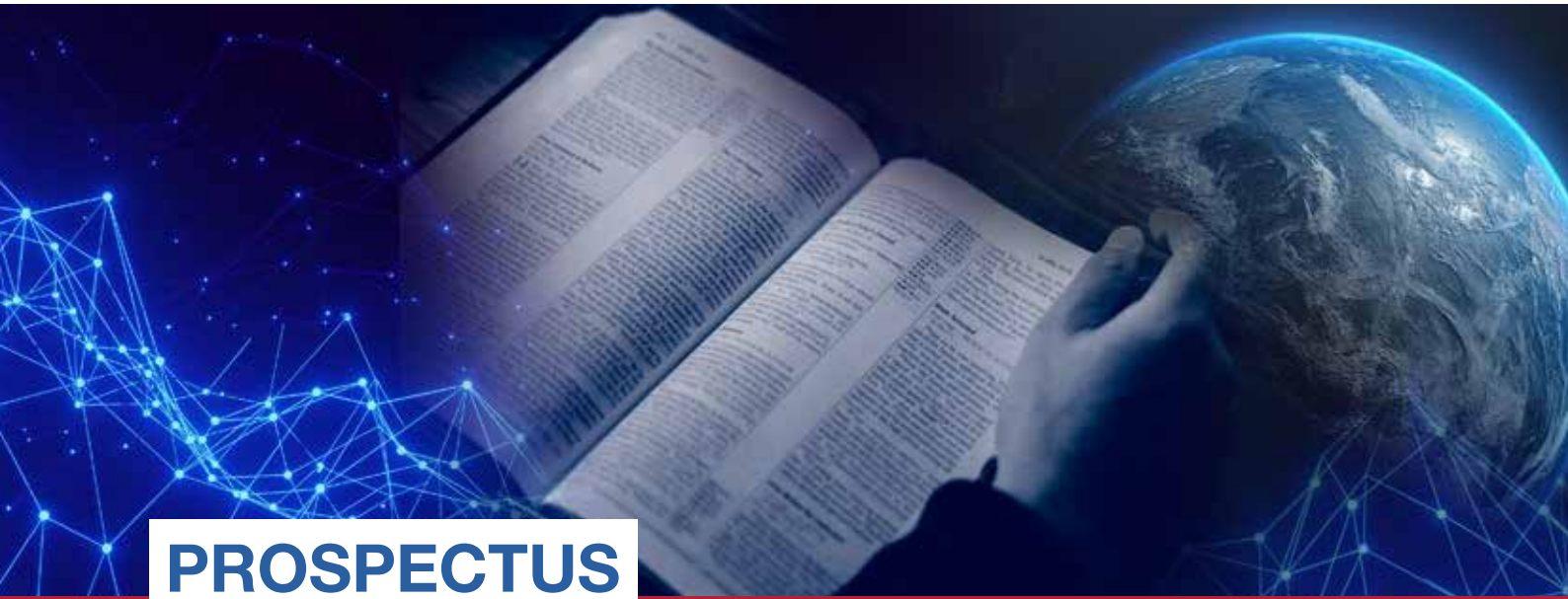




BB-CEO MODULAR THEOLOGICAL PLATFORM

Equipping Kingdom Leaders & Practitioners

Presented by Beula Park Academy

A composite background image for the prospectus section. It features a hand holding a pen, writing on an open book. To the right is a view of the Earth from space. To the left is a blue network of glowing nodes and lines. A white rectangular box with the word "PROSPECTUS" in blue capital letters is overlaid on the bottom left of this image.

PROSPECTUS



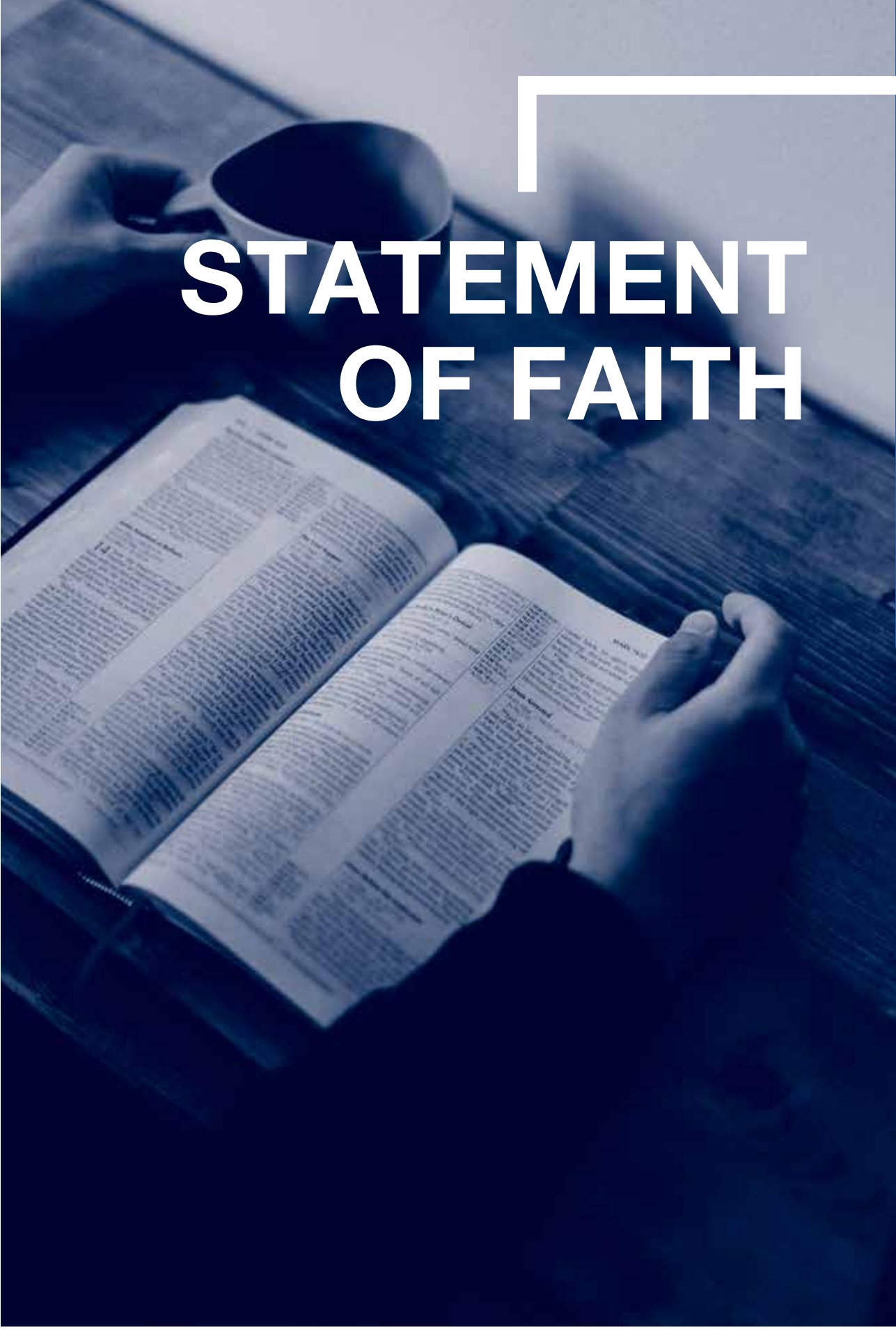
25 Fundamental Modules



Practical Assignments



CPD Points

A photograph of a person's hands holding a white mug and reading an open Bible on a wooden table. The image is overlaid with a blue tint and a white L-shaped graphic element in the top right corner.

STATEMENT OF FAITH

- We believe that the whole Bible (both Old and New Testament), is the inspired and attenuative Word of God, and as such it is the rule for faith and life. To the Christian Believers the Holy Scriptures are the guideline for belief and living.
- We believe there is only one God, Creator of Heaven, and earth and all of creation, The Eternal God, eternally existent as God the Father, God the Son and God the Holy Spirit.
- We confess that Jesus, the Son of God, is truly God. He was conceived by the Holy Spirit and born of the virgin. He suffered under Pontius Pilate, was crucified, died, and was buried.
- We believe in the bodily resurrection of our Lord Jesus Christ. On the third day He rose again, ascended into heaven, and is seated at the right hand of the Father.
- We believe that all men are sinful and lost apart from faith in the saving grace of our Lord Jesus Christ.
- We believe in the Holy Spirit, the baptism in the Holy Spirit and all the gifts of the Holy Spirit that is given for the edifying and perfecting of the saints.
- We believe in the Second Coming of Jesus Christ, the resurrection of the body, the living and the dead, eternal salvation, the establishing of new heavens and earth.

CONTENTS

2	Statement of Faith
4	Vision Sharing
5	Message from the Chancdellor
6	Organization and Administration
8	General Information
10	YEAR 1 – Fundamental Theological Knowledge
14	YEAR 2 – Advanced Theological Knowledge
16	YEAR 3 – Praxis of the Church
18	Other Development Opportunities
20	Application and Registration
22	Fees and Payments
24	Contact Us



Vision sharing: Message from the Chancellor

Dr Nico Landman

Chancellor: Beula Park Academy

A warm welcome to all the new students enrolling in the ministerial development platform, BB-CEO, as released by Beula Park Academy.

We honour the many students who have journeyed with us over the years, helping to establish this platform through their faith, commitment, and perseverance. As we enter a season of institutional maturity, we are grateful to God for the grace to expand both our digital capabilities and our academic reach.

The BB-CEO Programme continues to serve as a powerful platform for

Spirit-led training, preparing individuals to serve effectively in ministry and the broader Kingdom landscape. It speaks to a divine shift — one where both ordained ministers and lay leaders are being equipped to reflect the unshakable Kingdom of God in all areas of life. In the words of John 4:23, “the time has now come when true worshippers will worship the Father in Spirit and in truth.”

Our academic designs are being refined in alignment with QCTO principles. With a modular structure, students now pay only for the specific module they are actively studying. This makes our programmes more accessible and affordable for anyone pursuing ministry or theological enrichment.

May your journey with us be marked by growth, discovery, and divine encounter.

John 4:23, “the time has now come when true worshippers will worship the Father in Spirit and in truth.”

NW Landman



Message from the Vice-Chancellor

Dr Cliff Ferguson

Vice-Chancellor: Beula Park Academy

As we move forward in strength, I would like to express sincere gratitude to those who continue to shape the student experience with excellence and vision.

A heartfelt thank you to our Chancellor, Dr. Nico Landman, for his wisdom and guidance, our dedicated Registrar, Pastor Francois Strydom, and our talented digital platform developer, Mrs. Nadia Landman. Their ongoing support, innovation, and commitment ensure that our systems are accessible, efficient, and responsive to the needs of every student.

To our students: I want to personally assure you that every module, course, and programme is being reviewed and developed with the highest standards of relevance, theological soundness, biblical accuracy, and practical applicability. My role is to ensure that what you learn at Beula Park Academy not only deepens your understanding but equips you to walk in truth, purpose, and effective ministry.

We are here to serve you, walk with you, and help you discover the fullness of your calling.

May your studies be fruitful and your purpose unstoppable.

Cliff Ferguson

ORGANISATION AND ADMINISTRATION



Dr Nico Landman – Chancellor



Dr Cliff Ferguson – Vice-Chancellor



Pastor Francois Strydom – Registrar



Nadia Landman – Host: CRM (ZOHO)



BEULA PARK ACADEMY: ACADEMIC FORUM

Dr Nico Landman

Dr Cliff Ferguson

**Pastor Francois
Strydom**

**Pastor Mariette
La Grange**

Dr Pieter Uys

**Pastor Carel
Joubert**

STUDENTS REPRESENTATIVES

**Year 1
Reneé Smith**

**Year 2
Werner Jansen
van Rensburg**

**Year 3
Johannes
van Wyk**





A MODULAR PROGRAMME **25** BASED ON **MODULES**



GENERAL INFORMATION



We offer two concentrations in the BB-CEO programme:

Firstly, the acronym “CEO” presents the three main lanes of the program – CALLING, EQUIPPING, and ORGANIZATION.

Secondly, the acronym “BB” is about BIBLE and BELIEF Systems. Any corporate body or organization has a constitution, a belief system, policies, and procedures.

As a trans-cultural, trans-denominational programme, the content is quite common to the Christian doctrine and belief systems in general, with specific emphasis on the Pentecostal/Charismatic tradition and perspective.

DIGITAL PLATFORM

The programme is registered on a digital platform (A Web-based Learning Management System (LMS)). Once a student is registered, a password is released for access to the LMS learning platform. All the necessary resources, material, study guides etc. that apply to the different programmes are available there.



A STRUCTURED PROGRAMME, ACCREDITATION & ORDINATION

BB-CEO Programmes are not available as NQF qualifications. According to the prospectus and other media platforms of vision sharing, the emphasis is on designation instead of qualification. It is a structured modular platform with indefinite development possibilities that aligns but is not restricted to the “matrixes” or “outcomes” of any NQF Level of qualification.

Beula Park Academy is not a denomination and does not ordain candidates to the Christian Ministry. The prerequisites for ordination vary among denominations. Ordination opportunities are available at Kingdom Visionary Network Ministries.

Please consult www.beulapark.co.za



TARGET AUDIENCE

The Corporate Church, Pastors, Leaders, Laymen, and every Church member, or as it is referred to in academic and professional terms, Religious Practitioners



REQUIREMENTS

No official scholastic or academic qualification is required; however, school programmes and commitments should be considered when scholars enrol in the BB-CEO programme.



SUPPORT GROUPS (TRIBE)

Participants are urged to create or join smaller groups, referred to as tribes, providing mutual support throughout the respective academic years under the guidance of an appointed tribe leader (facilitator).

MODULAR THEOLOGICAL PROGRAM

CALLING/CHURCH



1

CALLING



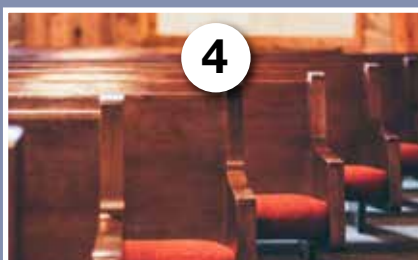
2

**CHRISTIAN
LEADERSHIP**



3

ECCLESIOLOGY



4

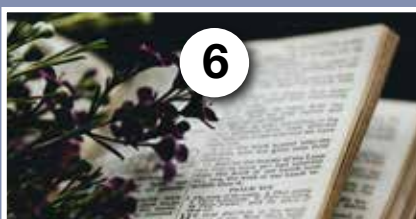
CHURCH GROWTH



5

**MESSAGE OF THE
KINGDOM**

BIBLICAL STUDIES



6

**INTRO TO
THE BIBLE**



7

BIBLICAL SURVEY



8

OLD TESTAMENT



9

NEW TESTAMENT



10

**BIBLICAL
INTERPRETATION**

BELIEF SYSTEMS



11

**INTRO TO
BELIEF SYSTEMS**



12

GOD/CREATION



13

**CHRISTOLOGY:
JESUS**



14

HOLY SPIRIT



15

ETERNITY

25

FUNDAMENTAL MODULES

EQUIPPING



16

INTRO TO EQUIPPING



17

PREACHING & SERVICES



18

PASTORAL CARE



19

COUNSELLING



20

EVANGELISM & MISSION

ORGANISATION



21

INTRO TO ORGANISATION



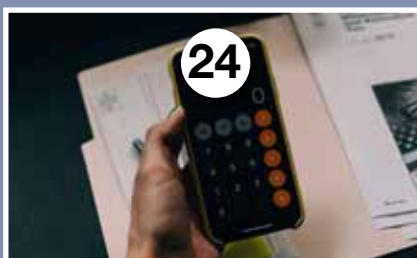
22

ORGANISATION



23

CHURCH ADMINISTRATION



24

FINANCES



25

CHURCH PLANTING



EQUIPPING KINGDOM LEADERS & PRACTITIONERS



+27 11 974 1769

www.beulapark.co.za

YEAR 1:

FUNDAMENTAL THEOLOGICAL KNOWLEDGE

MAIN PURPOSE

Welcome to the exhilarating start of your Ministry studies with the BBCEO program!

This marks a significant and exciting step in laying the foundation for your journey. The knowledge you'll acquire in this initial year is not just a starting point; it's the bedrock upon which your entire BBCEO program will be built.

Get ready to be inspired, challenged, and equipped with the essential insights that will shape your understanding and application as you progress through the program. This is not just a course; it's the beginning of a transformative adventure in Ministry studies.

**Embrace
the great step
with ENTHUSIASM
and ANTICIPATION
for the impactful
journey ahead!**

MODULAR SEQUENCE

The 25 modules will be presented in a certain sequence to emphasize the focus of Year 1.

The sequence of the modules in their respective lanes (5 modules per lane), starting with Lane C – Calling and Church.

- 1. Lane C:** (Calling and Church): Modules 1 – 5
- 2. Lane B1:** (Biblical Studies): Modules 6 – 10
- 3. Lane B2:** (Belief Systems): Modules 11 – 15
- 4. Lane E:** (Equipment): Modules 16 – 20
- 5. Lane O:** (Organisation): Modules 21 – 25

CONTENT

In this 12-month phase, you will be immersed in the exploration of 25 fundamental “knowledge” modules, including certain practical skills modules. These modules are thoughtfully organised into five distinct lanes or programmes under the banner of BB CEO – refer to page 5 of the prospectus for further details.

Get ready to infuse your journey with energy! On this level, you’ll dive into dynamic Practical Skills modules. This is your chance to not just learn but actively apply essential skills, making every moment of your journey electrifying and purposeful.

**Embrace
the thrill of
honing practical
abilities that will
SET YOU APART in
the realm of
MINISTRY!**

ENTRY REQUIREMENTS

No official school or academic qualifications are required.

PREREQUISITE

Successfully finishing Year 1 Program is a mandatory requirement to progress to Years 2, 3 within the BBCEO Program.



DURATION

12 Months - Participants who are not able to complete within 12 months may continue until completion but not exceed 24 months. **Recommended minimum duration - 12 months.** This will allow participants to relate thoroughly to the content of the modules and apply the knowledge with great effect for application purposes.



RECOGNITION

A certificate of acknowledgment/recognition will be issued upon completion of Year 1.



COURSE FEES

Please refer to page 22: Payment Structure / Framework

YEAR 2:

ADVANCED THEOLOGICAL KNOWLEDGE

MAIN PURPOSE

Embark on an empowering journey in Year 2, where you'll step into the role of a CEO in the Kingdom! This transformative experience equips participants with the essential skills, knowledge, and attitude needed to operate as a dynamic Religious Practitioner, dedicated to ministering to the body of Christ.

Get ready to take your leadership and ministry capabilities to new heights, as **Year 2 opens doors to a realm of impactful service and leadership** within the Kingdom.

Join us in shaping not just careers, but influential roles in the spiritual landscape.



CONTENT

At Year 2, running over 12 months, 10 Knowledge Modules of the 25 Modules on the Foundational platform Year 1 from the 5 lanes will be developed to a higher level.

It will involve a deeper level of equipment in required skills, knowledge, and attitude as a Kingdom leader and Practitioner. Assignments in various forms need to be submitted.

**Operate
as a dynamic
RELIGIOUS
PRACTITIONER.
Influential role
in the spiritual
landscape.**

MODULAR SEQUENCE

The 10 modules will be presented in a certain sequence in their respective lane, starting with Lane C – Calling and Church, as explained below.

C CALLING/CHURCH/ COMMISSION	B BIBLICAL STUDIES	B BELIEF SYSTEMS	E EQUIPPING
Christian Leadership: Module 1	Old Testament: Module 5	Christology – Jesus, Son of God: Module 7	Ecclesiology: Pastoral care Module 9
The Church – History in the African context: Module 2	New Testament: Module 6	Pneumatology: Module 8	Counselling: Module 10
Church growth: Module 3			
Message of the Kingdom: Module 4			

Embark on a transformative journey through our modular sequence, beginning at Module 1 – Christian Leadership. This carefully curated sequence ensures a comprehensive exploration of diverse topics, promoting a well-rounded understanding of Calling, Church History, Biblical Studies, Counselling and Equipping for Christian Leadership. Dive into each module at your own pace and witness the unfolding of a rich and purposeful learning journey.

ENTRY REQUIREMENTS

Access to Year 2 will only be granted to learners who have completed Year 1.

DURATION:

12 Months - Participants who are not able to complete within 12 months may continue until completion but not exceed 24 months. **Recommended minimum duration - 12 months** - This will allow participants to relate thoroughly to the modular content and adopt the knowledge with great effect for application purposes.



YEAR 2: Certificate of ACKNOWLEDGMENT

**Recommended
minimum duration -
12 months**

RECOGNITION:

A certificate of acknowledgment/recognition will be issued upon completion of Year 2.

COURSE FEES:

Please refer to page 22:
Payment Structure / Framework

YEAR 3:

PRACTICAL ASSIGNMENTS/PROJECTS (PRAXIS OF THE CHURCH)

MAIN PURPOSE

This advanced course offers hands-on ministry training, blending theory with real-world practice. Participants gain deeper knowledge and essential skills through dynamic, engaging experiences that prepare them for impactful ministry.

CONTENT

Year 3 builds on previous foundations with a modular approach focused on spiritual growth, deeper biblical understanding, and essential ministry skills. Emphasizing experiential learning, participants engage in hands-on activities and reflective practice to deepen comprehension. This stage encourages practical application, making it a pivotal phase in ministry development. Denominations may use this year for local internships, offering students real-world opportunities to apply their learning effectively.

YEAR 3
Spiritual growth,
deeper biblical
understanding and
essential ministry
skills

OUTCOME

Building caring relationships in a small faith community (cell groups, interest groups, peer groups, etc) by responding to the spiritual and physical needs of the members and community at large.



MODULES AND CONTENT

1 BUILDING A FAITH COMMUNITY (INTEREST GROUPS)

Building Christian interest and prayer groups as a project involves several key tenets that encompass both organizational and spiritual aspects. These activities will be accompanied by a project plan and numerous progress reports throughout the timeline.

2 Outreach projects (Community outreach)

Building practical Outreach Church Projects that encompass Gospel outreach, worship, and giving to the poor involves several key tenets that blend evangelism with compassionate community engagement. These activities will be accompanied by a project plan and numerous progress reports throughout the timeline.

a. Objective: A short-term project that addresses specific community needs through activities such as feeding programs, health or evangelistic campaigns.

3 COMMUNITY DEVELOPMENT / BUILDING PROJECT

Designing a practical Mission Project for community building that integrates aspects of Economy, Nature, Leadership, and Christ. These activities will be accompanied by a project plan and numerous progress reports throughout the timeline.

a. Objective: A more extensive project, building systems or initiatives that empower the community, such as vocational training programs, literacy projects, or infrastructure development.



ENTRY REQUIREMENTS:

Access to Year 3 will only be granted to learners who have completed Year 2.

DURATION:

12 Months – Participants who are not able to complete within 12 months may continue until completion but not exceed 24 months.

RECOGNITION:

A certificate of acknowledgment/recognition will be issued upon completion of Year 3.

COURSE FEES:

Please refer to page 22:
Payment Structure / Framework

Other development opportunities at Beula Park Academy

BEULA PARK ACADEMY CRM MANAGEMENT SYSTEM

Ensuring the active participation of church leaders in ongoing ministerial development programs and maintaining their profiles on a trustworthy management system poses significant challenges in the Church setting. Beula Park Academy is committed to offering guidance and aid to all individuals engaged in Continuous Professional

Development (CPD) initiatives. Through the CRM Human Resource Management System, we facilitate the recording of CPD activities and capture essential profile evidence for each participant. This ensures that their professional development is documented on a credible management system, allowing for future reference and verification.



SPCP

The Society of Pentecostal-Charismatic Practitioners is a community of dedicated professionals united in our commitment to authentic and ethical ministry practices.

The Society of Pentecostal-Charismatic Practitioners is dedicated to empowering Pentecostal pastors, councillors, coaches, educators, and welfare practitioners to excel in their roles while upholding the highest standards of integrity and compassion.

Our mission is guided by the Great Commission outlined in Matthew 28:18-20, where Jesus commissions us to make disciples of all nations, baptizing them in the name of the Father, Son, and Holy Spirit, and teaching them to obey His commands.

The SPCP adopted the BBCEO programmes as a cross-denominational board examination for those without

relevant qualifications or expertise, providing a pathway to membership and ongoing professional development.

BBCEO students can already become SPCP members as Associate or Student practitioners.

We invite you to join our esteemed society, and by doing so, you will become part of a dynamic network of professionals dedicated to advancing our shared mission and values. Your participation is essential to fostering collaboration, innovation, and excellence within our field. We look forward to your active involvement and contributions.

FOR MORE
INFORMATION
VISIT

<https://spcp.world>



*Together, let's shape the future of
ministry and discipleship!*

COMPULSORY PROFESSIONAL DEVELOPMENT

Maintaining competence is paramount for designated members. CPD is mandatory for all members, ensuring ongoing learning and skill development aligned with the demands of their roles. From formal education to community participation and professional practice, CPD credits can be earned through various activities. All courses/modules presented by Beula Park Academy are accepted to obtain CPD points.



SHORT COURSES

A range of short courses are available for ongoing professional development or Continuing Professional Development (CPD) through our web-based Learning Management System or via in-person sessions at Beula Park. Details regarding dates, locations, and fees will be provided in advance.



APPLICATION AND REGISTRATION

Please review the following instructions carefully to complete and finalize your application, ensuring there are no delays.



REGISTRATION DATES

Candidates may register or re-register at any time throughout the year. Please note that registration processing will not occur between December 15 and January 15.



APPLICATION PROCEDURES

- Please carefully review the contents of the prospectus before submitting your application. Completion and submission of the application form indicate that the applicant has thoroughly read and understood the information provided in the prospectus.
- All applications must be submitted via the online registration portal available at www.beulapark.co.za. Please select “Admissions” on the website and follow the provided instructions carefully while completing the application form.
- Upon submitting the application, the applicant will receive a confirmation email from Beula Park Academy containing additional information and instructions.

GENERAL REMARK

Please ensure that you select the correct options carefully when completing the online registration form.





REGISTRATION



APPLICATION



COURSES

COURSE REGISTRATION:

Applicants may choose from the following registration options for the selected course:

STAND-ALONE MODULES

- Students may select individual Modules for their chosen Course (from Year 1 to Year 3).
- Only the Modules selected will be accessible on the Moodle Learning Platform.
- It is highly recommended that students follow the prescribed sequence when selecting Modules, as each Module is designed to serve as a foundational building block for subsequent Modules within that academic year.
- Upon completing a module, students may proceed to register for subsequent Module(s).
- Applicants are only required to pay for the module(s) they select, in accordance with the pricing outlined in the Prospectus.

FULL COURSE REGISTRATION

- Students may select the option to register for the full course.
- All the Modules of the course will be accessible on the Moodle Learning Platform.
- It is highly recommended that students complete the Modules according to the prescribed sequence, as each Module is designed to serve as a foundational building block for subsequent Modules within that academic year.
- Applicants will be required to pay for the full course, in accordance with the pricing outlined in the Prospectus.



PAYMENT STRUCTURE/ FRAMEWORK:

- Applicants may choose their preferred payment method during the online registration process. Additional instructions are available on our website: www.beulapark.co.za. Kindly select the “Fees and Payments” section and follow the provided guidelines carefully.
- At Beula Park Academy, we are committed to providing a smooth and efficient enrollment experience, which includes the requirement that all study fees be paid in full prior to commencement.
- To address the diverse financial circumstances of our students, we provide a range of secure and convenient online payment methods available for selection during the registration process on our website.

FEES AND PRICING

YEAR 1: FUNDAMENTAL KNOWLEDGE (REGISTRATION FEE INCLUDED)

Per module	R190.00
Full Course	R4200.00

YEAR 2: ADVANCED KNOWLEDGE (REGISTRATION FEE INCLUDED)

Per module	R450.00
Full course	R4200.00

YEAR 3: PRAXIS (REGISTRATION FEE INCLUDED)

Per module	R900.00
Full course	R2500.00





FEES



PAYMENT



INTERNATIONAL

DIRECT ONCE-OFF PAYFAST PAYMENTS TO BEULA PARK ACADEMY:

Beula Park Academy offers quick, safe, and secure online transactions, which include the following methods:

- **Credit and Cheque Card Payments**

Beula Park Academy accepts Visa, Mastercard, and American Express

- **Instant EFT**

Instant EFT allows you to access Internet banking and get instantly verified. This feature is available for all major bank institutions.

- **Bank QR Code Payments**

Beula Park Academy accepts SnapScan, Zapper, and Scan to Pay.

- **Samsung Pay**

Beula Park Academy offers secure payments using your Samsung Galaxy device.

INTERNATIONAL APPLICATIONS

- We warmly welcome international applicants. Multiple currency options are available and can be selected manually during the online registration process when choosing your preferred payment method.
- Please be advised that for international transactions, only Credit and Cheque Card Payments will be accepted as the available payment method.



CONTACT US

082 785 0265 (Office hours only)

+27 11 974 1769

MONDAY TO FRIDAY

08:00 - 16:00

Email: francois@beulaparkacademy.co.za



*Together, let's shape the future of
ministry and discipleship!*

www.beulapark.co.za • <https://spcp.world>



BIBLE & BELIEF



CALLING



EQUIPPING



ORGANISATION